

BRANDON T JACKSON

JAY "JEEZY" JENKINS

ERICA PINKETT

CLIFTON POWELL



KYYBA FILMS PRESENTS

# TRAP CITY

A FILM BY TEL K. GANESAN p.g.a

BRANDON T JACKSON JEEZY JENKINS CLIFTON POWELL ERICA PINKETT OMAR GOODING NEPOLEON DURAISAMY  
 PHYLCIA LLOYD G.V. PRAKASH TARINA PATEL AND YOGI BABU EXECUTIVE PRODUCERS JEEZY JENKINS G.B. THEOS NASIK RAV (YISRAEL) ASHWIN T GANESAN  
 DIRECTOR OF PHOTOGRAPHY MARCUS SERRANO NATE JUETTEN EDITED BY DOUG JACOBSON HANSJEET DUGGAL MUSIC BY ANDREW MASON SOUND BY KUNAL RAJAN  
 PRODUCER BRANDON T JACKSON PRODUCED BY TEL K. GANESAN p.g.a SCREENPLAY & DIRECTED BY TEL K. GANESAN p.g.a

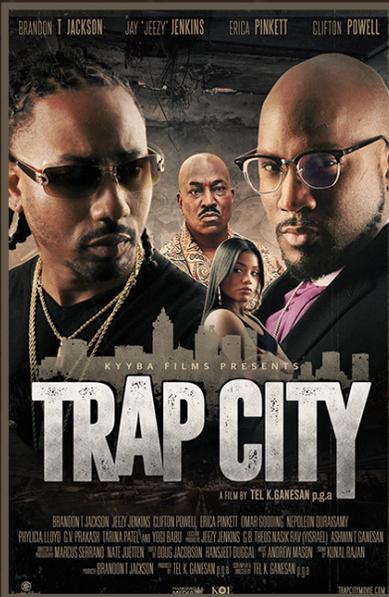


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## TRAP CITY - OVERVIEW



### Synopsis

A powerful story about a young, struggling rapper working as a drop man for a drug kingpin in Atlanta, Georgia. He records a break out song that goes viral just hours before getting busted by the police. His crime and impending trial make him even more infamous to his newfound fans. He's on the brink of achieving all his dreams when he's given a choice—testify against the drug czar or rot in prison. A simple choice? Until the crime boss orders a hit on his life.

"I've always been attracted to good old-fashioned storytelling. I'm a real big fan of Spike Lee and John Singleton, those are some of the filmmakers that inspire me. I'm also inspired by some of the new filmmakers like Ava DuVernay and Ryan Coogler. When I got approached by a management team for a rapper in Atlanta, they asked me about making a movie for him. So I decided to combine music with filmmaking and I came up with the script for Trap City.

There is a big thing in the hip hop culture about snitching and songs going viral. So I combined all that together with good old-fashioned storytelling to tell a great story. For me Trap City is diving into what I love, which is storytelling, but adding the urban, hip hop element to it."

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 DIRECTOR OF PHOTOGRAPHY MARCUS SERRANO NATE JUETTEN POST PRODUCTION SUPERVISOR ASHWIN T GANESAN EDITED BY DOUG JACOBSON HANSJEET DUGGAL  
 MUSIC BY DRUMMA BOY ANDREW MASON SOUNDED BY KUNAL RAJAN  
 PRODUCED BY TEL K. GANESAN BRANDON T JACKSON DIRECTED BY TEL K. GANESAN  
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## TRAP CITY - CREW

### TEL GANESAN - PRODUCER / DIRECTOR



Tel K. Ganesan, a serial entrepreneur, movie producer & distributor, motivational speaker, investor and philanthropist, is both highly celebrated and recognized as the founder and executive chairman of Kyyba Inc. With more than 700 employees and millions in revenue, Kyyba is a thriving, Michigan headquartered global IT, with a robust portfolio that includes engineering, professional staff augmentation, Emerging Technologies, and R & D to advance innovation. And while Kyyba Inc is booming in IT, Tel has scaled and advanced the company to include health & wellness, and entertainment, giving way to a global film production and distribution company, Kyyba Films, both spearheaded and also founded by Tel.

The company focuses on the production of original feature films, documentaries and music videos and Tel has already produced three feature films, including Devil's Night: Dawn of Nain Rouge (2020), Celebrity Crush (2019) and Christmas Coupon (2019). He is currently in post-production for two more movies releasing in 2022: the hip hop, urban drama Trap City and 18 1/2, a 1970s-era Watergate conspiracy thriller/dark comedy. But wait! There's more! Tel also distributed the Academy Award nominated actor Liam Neeson starrer, "The Marksman," (previously known as "The Minuteman"), action-thriller from director Robert Lorenz in about 8 countries in Asia, including India, and he also produced two motion picture soundtrack albums, five music videos, and a social consciousness documentary.

Tel has distributed the Academy Award nominated actor Liam Neeson starrer, "The Marksman," (previously known as "The Minuteman"), action- thriller from director Robert Lorenz throughout Indian Subcontinents. Also recognized for distributing the film, Look Away (2018) with Australian Actress Penelope Mitchell. And just a year later, another remarkable distributed film, The Rest of Us (2019) featuring the famous Heather Graham. His producer portfolio also includes producing two motion picture soundtrack albums, five music videos, and a social consciousness documentary.

Tel's work ethics and accomplishments have garnered attention from many notable outlets, and appearances on several TV and radio interviews such as FOX 2 News and Indian and Middle Eastern TV Channels. He's also been featured in numerous digital and print media such as Financial Times, Corp Magazine, Japan's NIKKEI, and Times of India. In addition, he has received several awards of excellence & honor such as Filmmaker of the year Award from MEAF's and MAFS's (Mahatma Gandhi Medallion of Excellence) for Top 20 Global Icons. He has remarkably won Global Detroit's Corporate Leadership Award, Dbusiness's The Detroit 500 Ernst & Young Entrepreneur of the year finalist, both three years in a row.

In addition, Tel as a member of the Producers Guild of America and it has given him a seat on several public and private boards. Tel's success has served as fuel and funding to support causes he's most passionate about in humanitarianism and wellness.

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## TRAP CITY - CAST

### BRANDON T. JACKSON — ACTOR/PRODUCER



### ROLE OF "DESHAWN"

A successful actor, stand-up comedian, rapper, and writer/producer. He is known for his roles in the films *Roll Bounce* (2005), *Tropic Thunder* (2008), *Percy Jackson and the Olympians* (2010), *Lottery Ticket* (2010), *Big Mommas: Like Father, Like Son* (2011), and *Percy Jackson: Sea of Monsters* (2013).

Brandon was born in Detroit, Michigan. His mother, Beverly Yvonne, is a pastor. His father Bishop Wayne Timothy Jackson is the senior pastor of Great Faith Ministries International and author of the book *Miracles Do Happen: The Power and Place of Miracles as a Sign to the World*. His maternal grandfather, Royal Titus Bozeman, was a Pentecostal child preacher recognized as a "Boy Wonder" by Indiana newspapers.

Brandon first moved to Los Angeles post-graduation to pursue stand-up comedy and soon appeared at the Laugh Factory where he opened for Wayne Brady and Chris Tucker. His role as Junior in the film *Roll Bounce* (2005) won him the 2006 Black Reel Award for Breakthrough Performance. In 2006, he hosted the *Up Close and Personal Tour* featuring Chris Brown, Ne-Yo, Lil Wayne, Juelz Santana, and Dem Franchize Boyz. He was also a cast member on the show *Wild 'N Out* with Nick Cannon and guest-starred as a celebrity team captain for the sixth season of the show.

In addition to his creative pursuits, Brandon is a respected leader in the faith community. His organization Kingdom Overcomes Everything serves the community with ventures focusing on spiritual guidance and day-to-day lifestyle. Brandon's goal is to lead others to the path of Yahshua. In addition, he has partnered with tech pioneer Mark Bush to co-found and chair a new social mobile banking platform called KingdomPay, which helps to bridge the racial wealth gap with its social and financial applications.

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## TRAP CITY - CAST

### Jay “JEEZY” Jenkins



A man of many talents, Jay “Jeezy” Jenkins is a philanthropic entrepreneur, talk show host and platinum-selling recording artist. With a career that spans over two decades, Jeezy’s catalog includes countless chart topping singles and collaborations with Jay Z, Rihanna, Demi Lovato, Kanye West and more. In 2020, Def Jam announced that Jeezy would be taking on an executive role as senior advisor to the chairman on issues related to A&R and artist development.

Currently, Jeezy is the host of his own weekly talk show “Worth A Conversation,” where he connects with thought leaders and career experts on a range of topics. In its second season, guest interviews include Steve Harvey, Ludacris, Bishop T.D. Jakes and more. “Worth A Conversation” airs Wednesday nights on Fox Soul.

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## TRAP CITY - CAST

### CLIFTON POWELL – “GOOSE”



Powell has appeared in more than 100 films since the 1980s. His distinguished list of credits includes *Menace II Society* (1993), *Dead Presidents* (1995), *Rush Hour* (1998), *Next Friday* (2000), *Friday After Next* (2002), and *Ray* (2004). He played Martin Luther King, Jr. in the 1999 television film *Selma, Lord, Selma*.

On television, Powell has appeared in recurring roles on *Roc*, *South Central*, and *Army Wives*. He guest-starred on *In the Heat of the Night*, *Murder She Wrote*, *NYPD Blue*, *CSI: Crime Scene Investigation*, and *House MD*. In 2016, he was cast as the main antagonist in Bounce TV's first primetime soap opera, *Saints & Sinners*.

Powell is also known for his voice-acting role as the antagonist Big Smoke from the video game *Grand Theft Auto: San Andreas*.



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## TRAP CITY - CAST

### ERICA PINKETT – “ANGEL”



Born in Boston to American and Trinidadian parents, Erica Pinkett grew up enamored with art in all its mediums, spending her childhood dancing for the Boston Ballet, playing the piano, and acting. In high school, Erica worked with a non-profit organization to produce an annual talent showcase for youth in Boston—it was there that she starred in her first play and fell in love with acting. After attending Howard University in Washington, D.C. Erica found herself in an abusive relationship that she endured for five years before summoning the courage to leave. She re-committed to her dreams of becoming an actor and began working on independent projects in Atlanta, GA. She also vowed to serve as a champion for domestic abuse survivors, traveling the country to speak to, encourage, and mentor young women. Most recently, Erica starred in the highly anticipated biographical film *All Eyez on Me* which depicts the tumultuous life and death of cultural icon Tupac Shakur. She portrays the infamous young woman who accused and helped to convict Tupac of sexual assault in 1995. *All Eyez on Me* opened to \$27 million in the box office.

### NEPOLEON – “NATHAN”



Kumaresan Duraisamy, known by his stage name “Napoleon,” is an Indian-American film actor, politician, and entrepreneur. He was India’s Minister for Social Justice and Empowerment and served from 2009-2013 under the leadership of Manmohan Singh, who was India’s 13th Prime Minister. He has acted in nearly 150 films in Tamil, Telugu, Malayalam, Kannada, and English languages. Napoleon entered the Tami film industry in 1991 with his role as Mundakkal Shekharan in the blockbuster action film *Devaasuram* which is widely regarded as one of his best performances. He reprised his role in the sequel *Raavanaprabhu* (2001) which was also a box-office sensation. After devoting his attention to public service and achieving a position as a cabinet minister, Napoleon made his acting comeback with *Kidaari* (2016). His forthcoming feature films include *AY-NA* and *Devil’s Night: Dawn of the Rain Rouge* (2020) which marks his Hollywood debut.

In 2010, Napoleon established the Myopathy Unit of Jeevan Foundation, the Institute for Muscular Dystrophy & Research Center. It is a non-profit organization registered under the Tamil Nadu Trust Act which aims to improve the lives of children suffering from muscular dystrophy.

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## TRAP CITY - CAST

### G. V. PRAKASH KUMAR – “DOCTOR”



A gifted young Indian composer, actor, producer, and singer with over 50 credits in his various capacities. In 2013, he also launched his own production company where his first film *Madha Yaanai Koottam* was directed by Vikram Sугumar, a former assistant to Balu Mahendra.

Kumar's acting credits include *Trisha Illana Nayanthara* (2015), *Pencil* (2016), *Enakku Innoru Per Irukku* (2016), *Kadavul Irukaan Kumaru* (2016), *Bruce Lee* (2017), *Anbanavan Asaradhavan Adangadhavan* (2017), *Naachiyaar* (2018) and *Semma* (2018). *Trap City* marks his debut in a Hollywood motion picture.

### TARINA PATEL – ACTRESS



Tarina Patel is an International model born and raised in South Africa, lives primarily between India & South Africa. She forayed in over a dozen global blockbuster Indian films. She worked alongside some of the biggest stars of India, successful directors and the production houses. In addition, she is a producer of *Mandela's Gun* which opened at the 'Cannes Film Festival' and won numerous awards with various other achievements.

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## MARKET

THE CAST AND CREW OF TRAP CITY  
COLLECTIVELY HOLD OVER 150 MILLION  
FOLLOWERS AND ENGAGEMENTS ON  
SOCIAL MEDIA.



### PRESS CONTACT:

For more additional information on cast and/or film please contact:  
Prodigy Public Relations / Erik Bright: [eb@prodigypublicrelations.com](mailto:eb@prodigypublicrelations.com)

[www.trapcitymovie.com](http://www.trapcitymovie.com)  
[twitter.com/trapcitymovie](https://twitter.com/trapcitymovie)  
[instagram.com/trapcitymovie](https://www.instagram.com/trapcitymovie)

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## COMPANY INFO



# Kyyba films

Founded by Tel K. Ganesan and G.B. Thimothese, Kyyba Films is a film production company based in Detroit, Michigan. The company produces a diverse slate of feature films in all genres and music videos. In addition, Kyyba Distribution in partnership with Celebrity Films will be distributing Liam Neeson's new action-thriller *The Marksman* in the Indian subcontinent. Kyyba has recently produced and released three feature films in North America and worldwide including: *Christmas Coupon* (2019), *Celebrity Crush* (2020), and *Devil's Night: Dawn of the Nain Rouge* (2020).

FOR MORE INFORMATION, VISIT:

[KYYBAFILMS.COM](http://KYYBAFILMS.COM)